

Operational analytics that turn data into decisions

Northbeam helps healthcare, retail, and financial organizations see what's happening in their operations today and what's likely to happen next week.

1,240

customers in 9 countries

118%

net revenue retention

4.8M

forecasts delivered daily

2014

founded in Denver

WHAT WE DO

One platform from data to decision

Northbeam connects to the systems teams already use, cleans and models the data automatically, and delivers dashboards and forecasts that people actually act on.

Customers typically go live in six weeks and see their first decision-ready forecasts within the first month.

OUR PRODUCTS

1

Northbeam Core

Unified operational dashboards across every location

2

Northbeam Pulse

Real-time forecasting for staffing and inventory (2027)

3

Northbeam Connect

200+ prebuilt data connectors and an open API

WHO WE SERVE

Built for complex operations

Healthcare	Patient-flow forecasting and staffing for 210 hospitals and clinics
Retail	Store-level demand and inventory signals for 300+ brands
Financial services	Branch traffic and service-level analytics for regional banks
Logistics	Volume forecasting for distribution and last-mile networks

CUSTOMER RESULTS

23%

less overtime for a regional health system
after six months on Pulse beta

\$1.8M

in reduced excess inventory for a 140-store
retailer in year one

Illustrative results for fictional customers.

HOW WE WORK

Connect

Weeks 1–2: secure connections to
your systems

Model

Weeks 3–4: data cleaned, modeled,
validated

Launch

Weeks 5–6: dashboards and training
for every team

Grow

Ongoing: quarterly reviews and new
use cases

TRUST & SECURITY

- SOC 2 Type II certified
- HIPAA-ready deployments for healthcare
- Data encrypted in transit and at rest
- 99.95% uptime over the past 12 months

LEADERSHIP

Maya Lindqvist • Chief Executive Officer

Andre Okafor • Chief Product Officer

Rosa Delgado • Chief Revenue Officer

Ken Ishida • Chief Technology Officer

See Northbeam with your own data

Book a 30-minute demo at northbeam.example/demo

[Book a demo](#)

Northbeam Analytics is a fictional organization created for a Kelsey Renée Creative Studios portfolio demonstration.